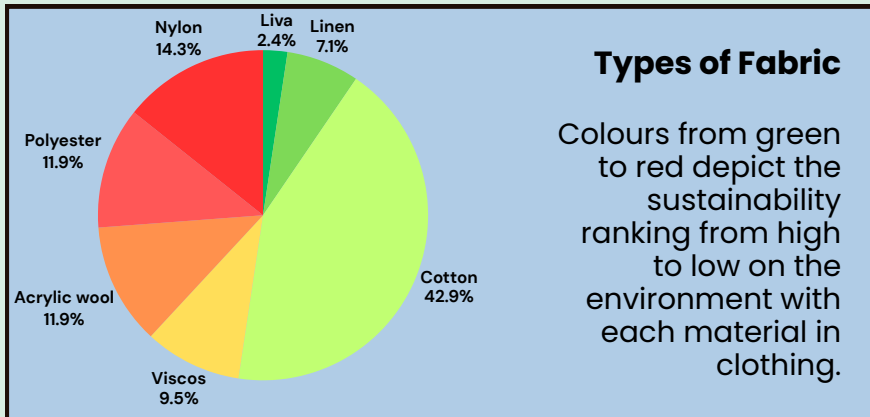
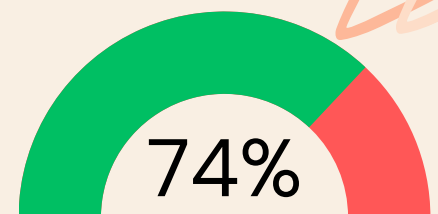


# My Wardrobe Analysis

## On Sustainable Parameters



01

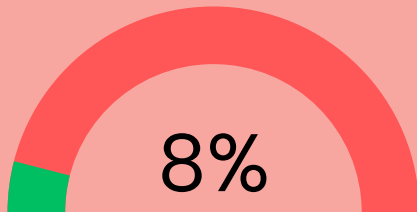


### Frequently Used

Almost 74% of my wardrobe clothes are frequently used and the other 26% of clothes are either used occasionally or not used at all.

\* Now I know which clothes to donate.

02



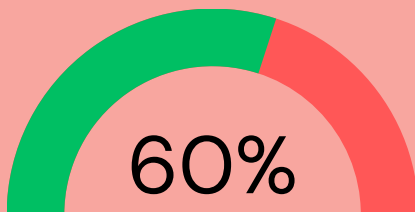
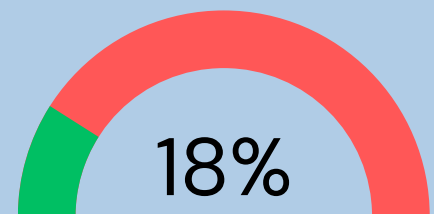
### Never Used Clothes

There are 8% of my wardrobe clothes that are never used irrespective of location or situation.

03

### Occasionally Used Clothes

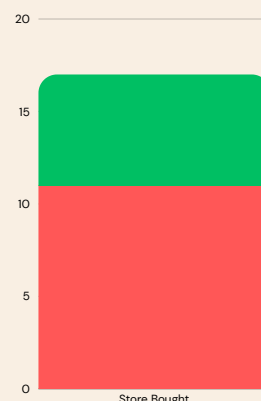
There are 18% of my wardrobe clothes that I use when I attend big functions like marriage, parties, travelling, etc.



### Recycled Clothes

There are 60% of my wardrobe clothes are recycled, which are hand-down clothes or thrifted.

### Store Bought Clothes



The rest of 40% of my wardrobe clothes are store-bought, which are divided and analyzed into how much of them are sustainable and unsustainable.





**I have a vibrant personality but clothes don't.**






## Priya Chadha

Age : 25  
Location: Delhi  
Work : Student  
Status : Single  
Gender : Female

## Goals

- Maintain her eccentric style, and express herself through her wardrobe.
- Streamline the process of choosing clothes in the morning.
- Reduce environmental footprint.
- Purchase high-quality durable environment friendly clothing.

## Skills

Communication   
Illustration   
User experience   
Empathetic 

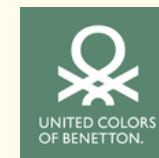
## Hobbies

- Painting
- Blogging
- Sewing
- Basketball

## Frustrations

- Difficulty in deciding what to wear each morning.
- Tendency to default to an all-black wardrobe due to indecision.
- Some clothes are only once or twice, leading to a sense of waste.
- Losing track of her wardrobe and not utilizing all of her wardrobe.

## Brands



2024

# Capsule Wardrobe

DIVYA KANSAL, [MD,23,181],  
SEM 2







# NIGHTOUT AND FORMAL



# FORMAL AND OUTGOING





# CASUAL AND PARTY





# FORMAL AND STYLISH





# CASUAL AND STYLISH





